# **Nottingham Trent Students' Union Fairtrade Policy**

Nottingham Trent Student' Union (NTSU) understand the great significance of our role within the international community, and our obligation to encourage understanding and embedding of ethical and environmental considerations at all levels. By supporting the use of Fairtrade products, staff and students are able to make socially responsible decisions and are informed and educated about global issues.

### **Executive summary:**

This policy will highlight the importance of using Fairtrade products within the Students' Union and how we will further promote the campaign amongst the student and staff body.

## The sale of Fairtrade products

 NTSU will strive to provide as many Fairtrade products as is achievable in all of our shops, venues, and catering outlets.

#### Uniforms

 Where practically possible, NTSU will source and supply Fairtrade cotton uniforms to its staff.

### Promotion

- In conjunction of working closely with the University, NTSU will promote the sale and meaning of Fairtrade through the following activities.
- Fairtrade promotional materials will be displayed where products are sold.
- Fairtrade will be promoted through NTSU website to keep membership frequently updated with international community issues, achievements and campaigns.
- On the introduction of any new outlets or services, consideration will be given to stocking Fairtrade products.
- Fairtrade products will clearly be indicated on all menus throughout NTSU.

### **Steering Group**

NTSU Green Impact Team will be responsible to apply this policy and will include:

- Meeting up a minimum of once a term to constantly monitor, support and drive NTSU promotion, awareness and commitment to Fairtrade.
- Staff and student involvement.
- All students and staff will be actively encouraged to support the Fairtrade policy.

## Date passed:

This policy will be reviewed on an annual basis to further our support of Fairtrade.

- BRADIEN FOX, NESU President

