

Trent RAG

Fundraising Guide



An Introduction to Trent RAG

Trent RAG is your awesome fundraising group dedicated to supporting good causes selected by NTU students.

They raise money through crazy challenges and fun events on campus which involve as many students as possible. RAG Committee also supports any student groups or individual students who are looking to raise money for meaningful causes.

Nominated Charities

Each year, Trent RAG selects a shortlist of charities to support over the year and then allow students to vote on them. As a student group or individual you can choose to support one of these causes or select your own charity. Please ensure you let us know which charity it is so that we can check their status with the Charity Commission.

Local Charities

If you want to work with a local charity, come and talk to an Opportunities Coordinator who will be able to find a charity in Nottingham that best fits your project. Local charities receive the most benefit from your fundraising and will be very grateful!

Fundraising Do's and Don'ts

Do's

- ✓ **Let us know if you want to run a RAG event for your student group or individually** – we can help you get your idea off the ground and make it successful!
- ✓ **Ensure all cash goes through the RAG account** – as NTSU is a charity we have to ensure that all money paid to other charities complies with Charity Law.
- ✓ **Stick to any laws** – this includes ensuring you have the correct permits to run your event, including small fundraisers like bucket collections and raffles. We can give you guidance on how to follow legislation.
- ✓ **Use your network** – you have more connections than you might think who will be able to help you with fundraising! Take advantage of social media, friends and family, and even the general public.
- ✓ **Let us know how much your event raises** – we want our student to raise £100,000 in total for the year, so knowing about all the money raised is crucial!

Don'ts

- ✗ **Don't pressure people** – donating to charity is a voluntary decision and if someone doesn't want to then just wish them a good day! This applies to both individuals and companies.
- ✗ **Don't forget to plan** – it's a cliché but 'Fail to prepare, prepare to fail'. Think about every step of your activity and what could go wrong. Spotting potential problems early will maximise your fundraising.
- ✗ **Don't shake your bucket** – although a good way to grab attention, it's also an easy way to get a headache! It's much more acceptable to engage with the public by speaking to them directly.
- ✗ **Don't hesitate to stand out!** – think fancy dress, dancing, or anything that will catch the public's eye! Looking ridiculous is a key part of fundraising and generally brings in higher donations.
- ✗ **Don't forget about Trent RAGs nominated charities** – we work closely with these causes to bring them the most benefit!

A-Z of Fundraising Ideas

- A** Artwork sale, Auction of Promises, Abseil, Afternoon Tea, Arm Wrestle Competition
- B** Bag Pack, Birthday Fundraiser, Bike Ride, Bingo, Bungee Jump, BBQ, Baked Bean Bath, Bucket Collections
- C** Cake sale, Car Washing, Coffee Morning, Car Boot Sale, Cocktail Night, Craft Sessions
- D** Dog walking, Darts Competition, Drag Night, Dinner Party, Disco, Dance Off
- E** Eco Pledge, Eating Challenge, Easter Egg Hunt, Egg and Spoon Race, Expeditions, Eighties Night
- F** Five-a-Side Football, Film Night, Fashion Show, Face Painting, Fancy Dress Day, Family and Friends
- G** Gaming Marathon, Guess How Many, Give Something Up, Girls Night In, Go-Karting
- H** Head Shave, Human Chess, Hula Hoop Contest, Halloween Party
- I** International Party, Inflatables
- J** Jumble Sale, Jewellery Making/Selling

K Krispy Kreme Sale, Karaoke, Keepy-Uppy Challenge, Knitting

L Lecturer Dress Up, Loose Change Collection

M Murder Mystery, Marathon, Matched Giving

N Non-Uniform Day, New Year's Eve Party, Nearly New Sale, Nominate a Lecturer, No Make-Up Selfie

O Obstacle Course, Open Mic Night

P Pizza Party, Pamper Night, Pub Crawl, Pre-Drinks, Photography Contest, Pub Games, Plant Sale

Q Quiz Night

R Raffles, Recycling, Radio Campaign, Race Night, Rough Sleeping, Rotary Club

S Swim-a-Thon, Sponsored Silence, Swear Box, Sweepstake, Sports Events, Speed Dating, Skydive

T Treasure Hunt, Triathlon, Trekking, Talent Show, Tombola, Tug-of-War, Tuck Shop

U University Challenge, Unwanted Gifts, Unicycle Challenge

V Valentine's Day, Variety Show, Volleyball

W Welly Wanging, Wine and Cheese Night, Waxing, World Record Attempt

X Xbox competition, Xmas Cards, X Factor

Y Yoga-a-thon, Yes Day

Z Zumba-a-thon, Zip-Lining

These are just some examples of possible fundraising ideas. If you want more information about how to run one of these activities or have a unique idea for your own fundraising event, don't hesitate to ask the RAG committee for help on how to get started and make it as successful as possible!

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