



# MEDIA PACK

## 2026



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# REACH NOTTINGHAM STUDENTS THROUGH THEIR STUDENTS' UNION

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NTSU connects brands with a highly engaged student audience at the heart of campus life. As the official Students' Union, we offer trusted access to students through digital media, physical spaces and on-campus activations all designed to drive awareness, engagement and action.

THIS MEDIA PACK OUTLINES THE ADVERTISING AND PROMOTIONAL OPPORTUNITIES AVAILABLE THROUGH NTSU'S OFFICIAL CHANNELS.



01

## STUDENT DEMOGRAPHICS

# UNI OF THE YEAR

WHATUNI STUDENT  
CHOICE AWARDS, 2023

## EMPLOYABILITY

1ST IN THE UK FOR  
EMPLOYABILITY

# 40,604

NTU STUDENTS OVERALL



53% FEMALE



47% MALE

**33,524**  
UNDERGRADUATE STUDENTS

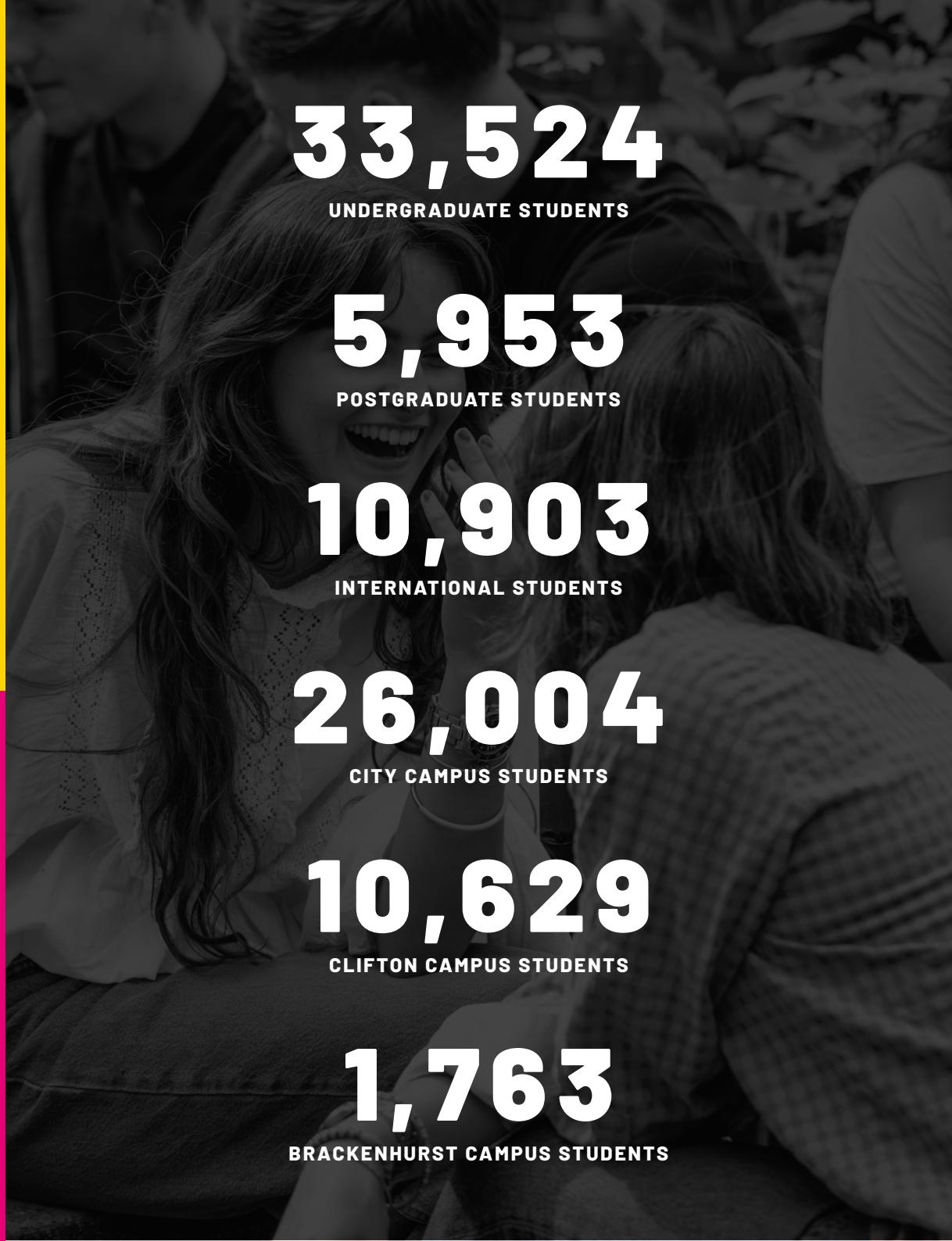
**5,953**  
POSTGRADUATE STUDENTS

**10,903**  
INTERNATIONAL STUDENTS

**26,004**  
CITY CAMPUS STUDENTS

**10,629**  
CLIFTON CAMPUS STUDENTS

**1,763**  
BRACKENHURST CAMPUS STUDENTS





02

**DIGITAL CHANNELS**

# DIGITAL SCREENS

Reach students where they spend their time. NTSU operates over 50 digital screens across our three campuses, providing high-visibility, on-site opportunities to showcase your brand in venues students know and trust.

**£150**

ONE WEEK

**£450**

ONE MONTH

**£650**

ONE TERM



# WEBSITE BANNERS

Connect with our 24,000+ unique monthly website visitors through a banner with a live link, the ideal way to drive awareness, engagement, and traffic to your brand online.

**£300**

ONE MONTH

**£700**

ONE TERM

**£1,800**

ONE YEAR



# EMAIL MARKETING

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## SOLUS EMAIL

Reach up to 11,000 NTU students directly in their inbox with a dedicated email. Target your campaign by demographics including gender, year of study, campus, and age, ensuring your message lands with the right audience.

FROM  
**£300**

TO ENTIRE DEMOGRAPHIC

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## NEWSLETTER BANNER

Add your brand to one of our weekly newsletters, seen by 20,000 students, to drive awareness, engagement, and traffic.

FROM  
**£200**

# SOCIAL MEDIA

Our Instagram accounts cater to distinct audiences.

## 47,906

TOTAL SOCIAL MEDIA REACH

We'll work with you to identify the account that aligns best with your brand and campaign goals, ensuring your message reaches the most relevant audience

## £50

REPOST ON TIKTOK

## £200

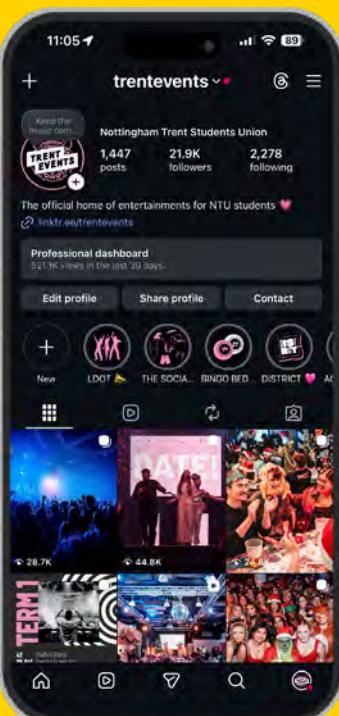
INSTAGRAM STORY SHARE

## DON'T HAVE YOUR OWN CREATIVES?

Talk to us about creating them for you

FROM

## £350





03

## ACTIVATIONS & FAIRS

# DO YOU WANT TO ENGAGE WITH OUR STUDENTS FACE-TO-FACE?

The promotional stands at City and Clifton campuses are ideal for activations, distributing samples and increasing brand awareness.



# CITY CAMPUS

INDOOR

**£400**

(2M X 2M)

OUTDOOR

**£600**

(20M X 10M)



# #POINT



# CLIFTON CAMPUS

INDOOR

**£200**

(2M X 2M)

OUTDOOR

**£400**

(4M X 4M)

# NOTTINGHAM TRENT STUDENTS' UNION BUILDING HAS A MULTI-PURPOSE VENUE WHERE YOU CAN CONNECT WITH OUR STUDENTS ON YOUR TERMS

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Whether it's a vintage clothing sale, craft market or live music, we can customise the space to suit your needs and help you create a bespoke experience that makes your brand / event stand out.

**Get in touch to discuss your ideas and find out more**





**EVERY YEAR, NTSU FRESHERS FAIRS  
WELCOME OVER 13,000 STUDENTS  
ACROSS ALL THREE CAMPUSES  
OVER FOUR DAYS, THE PERFECT  
OPPORTUNITY TO INTRODUCE YOUR  
BRAND FACE-TO-FACE TO OUR HIGHLY  
ENGAGED STUDENT COMMUNITY**

The stall options can be tailored to your brand, with bespoke media add-ons available at discounted rates to amplify your impact.

Bookings open in April, secure your space early to make the most of this high-profile event.

[Click here to join our mailing list and be notified as soon as the Freshers media is available](#)

# 2025 FRESHERS FAIR

STUDENTS THROUGH THE DOOR

**12,240**

AT CITY  
(ACROSS 2 DAYS)

**3,475**

AT CLIFTON

**551**

AT BRACKENHURST



# MEET STUDENTS FACE-TO-FACE AT THE HOUSING FAIR AND ADVERTISE YOUR PROPERTIES

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Hundreds of NTU students secure their accommodation each year at our annual Housing Fair – the exclusive chance to showcase your halls, letting agency, or private rental directly to your audience.

By attending, you'll become an NTSU-approved housing provider, recommended to our members, giving your brand credibility and trust.

This one-day event in November is the only day we facilitate student-focused accommodation promotion. Stall space usually sells out quickly, so early booking is essential.

**If you're interested in joining us,  
get in touch for further details and  
we can add you to our mailing list**



04

**BESPOKE PACKAGES**

# LOOKING FOR AN ONGOING PRESENCE AT NTSU?

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We can create bespoke packages to make sure you never miss an opportunity to connect with our students.

As well as tailored digital packages, we're happy to discuss any ideas you have to make sure you get the most out of advertising with NTSU and connecting with NTU students.



# FANCY SPONSORING ONE OF OUR EVENTS?



Get your brand in front of NTU students by sponsoring one of our weekly or termly events!

We're offering sponsorship opportunities for the Sunday Quiz Night and Bingo Bedlam events at NTSU  
- two of the biggest student events!

By sponsoring our event you will receive:

## YOUR BRAND FEATURED

on every slide of the Quiz presentation

## LOGO PLACEMENT

on all Quiz and Bingo promotional artwork shared across our social media channels

## DIRECT ENGAGEMENT

with a highly engaged student audience

# 150

ATTENDEES EVERY WEEK  
AT THE SUNDAY QUIZ NIGHT

# 300

ATTENDEES 4 TIMES A TERM  
AT THE BINGO BEDLAM EVENTS



05

THE LEVEL

## THE LEVEL

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The Level is a 1000-capacity 'Best Bar None' awarded City Campus venue. It is available to hire for public and private events.

From gigs, club nights, parties and award shows - we can cater to all.

We have an extensive sound and lighting system, catering and bar facilities available to hire in order to create a bespoke package for your event.

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Nottingham Trent Students' Union  
Students' Union Building  
Shakespeare Street  
Nottingham  
NG1 4GH



## USING THE VENUE

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**300**

SEATED CAPACITY

**170**

BANQUET CAPACITY

**1,200**

STANDING CAPACITY

# THE LEVEL - GALLERY





06

**WHO WE'VE WORKED WITH**

# THESE ARE THE KINDS OF BRANDS WE'VE WORKED WITH

From food and beverage brands,  
to event and travel brands,  
NTSU can cater to any of your needs.



wetherspoon



milkround

Frankie & Benny's  
NEW YORK ITALIAN RESTAURANT & BAR

TREASURE TRUCK

MOTORPOINT arena  
NOTTINGHAM



megabus.com

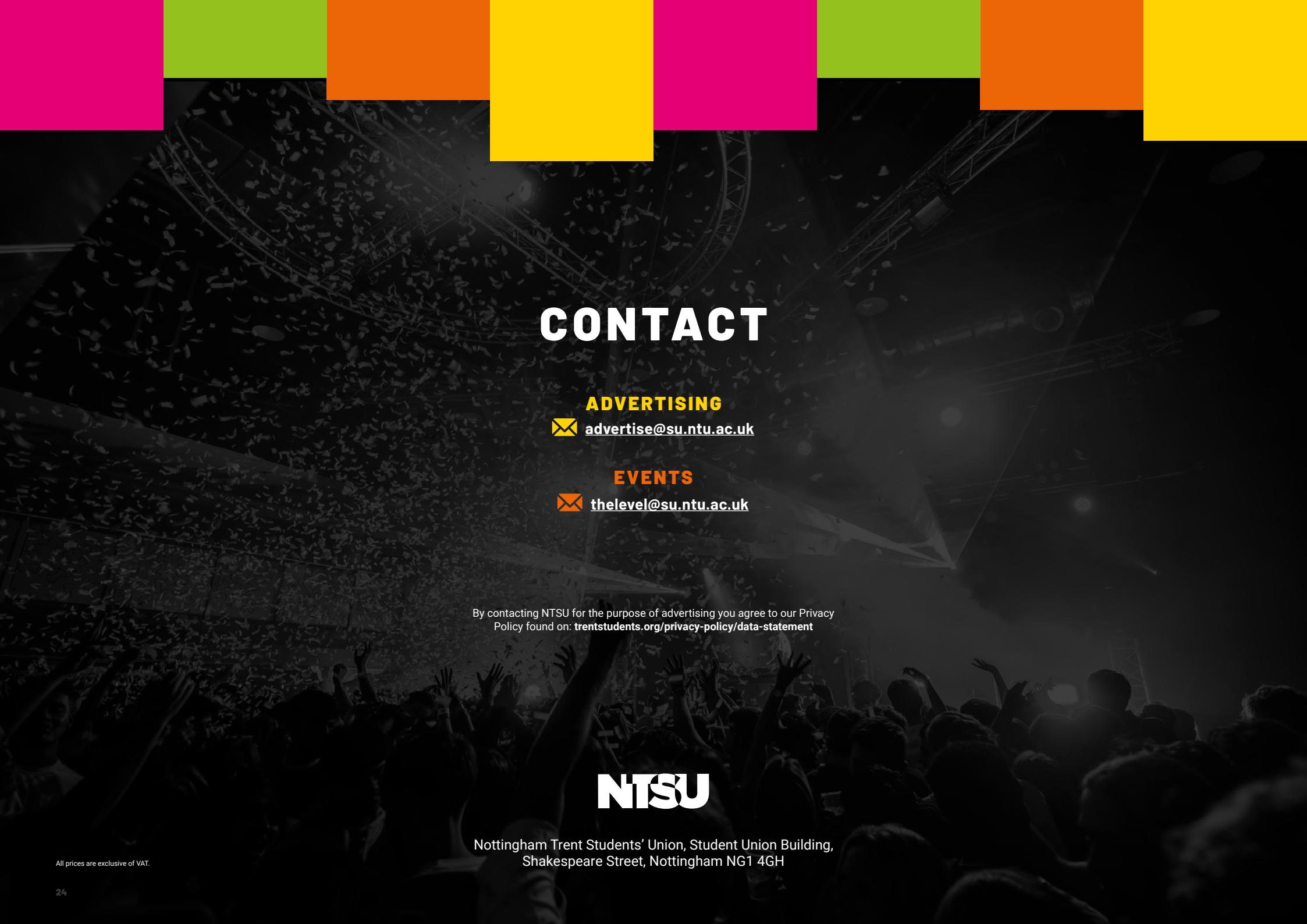
national  
express

Nottingham City  
Transport



las  
IGUANAS

Jimmy's



# CONTACT

## ADVERTISING

 [advertise@su.ntu.ac.uk](mailto:advertise@su.ntu.ac.uk)

## EVENTS

 [thelevel@su.ntu.ac.uk](mailto:thelevel@su.ntu.ac.uk)

By contacting NTSU for the purpose of advertising you agree to our Privacy Policy found on: [trentstudents.org/privacy-policy/data-statement](http://trentstudents.org/privacy-policy/data-statement)

**NTSU**

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Shakespeare Street, Nottingham NG1 4GH