



NOTTINGHAM TRENT STUDENTS' UNION

STRATEGY 2026–2031

Our Organisation's ABCs

A – Advocacy

Ensuring students are heard, represented, and able to make change happen

What we will do

1. Help students understand and stand up for their rights.
2. Make it clear how students can raise issues and influence decisions.
3. Use evidence and insight to champion students' interests and drive change.

What students should experience

1. I feel confident raising issues and understand my rights.
2. I know who represents me and how my voice is used.
3. I can see where my voice has led to real change.

How will we know this is working

1. Students understand how NTSU represents them.
2. Students trust NTSU to act on feedback.
3. There is clear evidence of student-led change.

B – Belonging

Ensuring students feel part of a community where they matter

What we will do

1. Create opportunities to build meaningful relationships and friendships.
2. Support connection both on courses and beyond.
3. Remove barriers and build inclusive, year-round communities.

What students should experience

1. I feel welcome, accepted and able to be myself.
2. I feel connected to others and part of the NTU community.
3. I build friendships that empower me to thrive.

How will we know this is working

1. Students report a stronger sense of belonging.
2. Participation is wider and more inclusive.
3. Students are building meaningful connections and relationships.

C – Care

Ensuring students experience fairness, support and the right conditions to thrive

What we will do

1. Remove barriers to participation, support and opportunities.
2. Make support clear, joined-up and easy to access.
3. Identify and respond to hidden challenges affecting students.

What students should experience

1. I know where to go for help and can access it easily.
2. I feel supported, respected and treated fairly.
3. I feel able to take part.

How will we know this is working

1. Students can access support quickly and easily.
2. Students feel support is consistent, fair and reliable.
3. Participation is more representative of our student community.

When we get this right, students will feel heard, connected and supported – leaving NTU confident, capable and ready for their future.

How we work and what you can expect from us:

As well as what we focus on – Advocacy, Belonging, and Care – how we work matters just as much. Our values shape how we treat each other, how we make decisions, and how we deliver everything we do.

Student-Led

Students shape our priorities and decisions

What this means for you:

- Your views and experiences shape what we do.
- You are involved early in co-creating our work, not just asked at the end.
- We listen, respond and act on what you tell us.

Inclusive

We create opportunities and spaces where everyone can take part

What this means for you:

- We focus on who might be missing, not just who is already involved.
- We design our opportunities to be accessible, welcoming and fair.
- We value and reflect different backgrounds, identities, and experiences.

Supportive

We act with care, consistency and respect

What this means for you:

- You are treated with respect and fairness.
- You know what to expect from us.
- We follow through on what we say we will do.

Innovative

We test, learn, and constantly improve what we do

What this means for you:

- We try new ideas and respond to what students need now.
- We don't keep doing things just because we always have.
- We learn from feedback, data and experience to make things better.

What this means overall:

These values guide everything we do so that your experience of NTSU is not just about what we offer, but how we work with and for you every day.

Together, these values help make sure students feel heard, included, supported and confident in the difference NTSU makes.